IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF TEXAS HOUSTON DIVISION

ORIGINAL COMPLAINT

Plaintiff ROBYN PRANGNER f/k/a as ROBYN PRANGNER-KELLY ("PRANGNER") files this *Original Complaint* against the unauthorized, predatory lending tactics of Defendants EK REAL ESTATE SERVICES OF NY, LLC, an Affiliate of EASYKNOCK, INC., EASYKNOCK, INC., and LENDINGONE, LLC, and seeks redress for, among other causes, multiple violations of the Truth In Lending Act, 15 U.S.C. §1601 et seq. (hereinafter TILA) and Federal Reserve Board of Regulation Z, 12 C.F.R. §226 promulgated pursuant thereto, and multiple violations of Texas Finance Code, including §§ 305.001, *et seq.*, and §§ 341.001, *et seq.*, and in support thereof would show the Court as follows:

PARTIES

- 1. Plaintiff ROBYN PRANGNER f/k/a Robyn Prangner Kelly ("PRANGNER") is a resident of Harris County, Texas and is the person who owned the real property at issue in this suit.
- 2. Defendant EK REAL ESTATE SERVICES OF NY, LLC, an Affiliate of EASYKNOCK, INC. ("EK REAL ESTATE"), is a foreign limited liability company organized and existing under the laws of the State of Delaware but, as of September 27, 2019, is authorized

to do business in the State of Texas. **EK REAL ESTATE** conducted business in this state before that time, including in connection with the transactions at issue in this lawsuit, without properly being authorized to do so. **EK REAL ESTATE's** principal office is located at 79 Madison Avenue, 5th Floor, New York, NY 10016, and it may be served with a copy of this *Original Complaint* by and through its registered agent for service, Corporation Services Company d/b/a CSC – Lawyers Incorporating Service Company, 211 East 7th Street, Suite 620, Austin, Travis County, Texas 78701.

- 3. Defendant **EASYKNOCK**, **INC.**, ("EASYKNOCK") is a foreign corporation organized and existing under the laws of Delaware whose principal office is 215 Park Avenue South, Suite 1713, New York, NY 10003. **EASYKNOCK** is the sole member of Defendant **EK REAL ESTATE**. **EASYKNOCK** regularly engages in business in Texas without registering with the Texas Secretary of State for the right to do business in Texas, including in connection with the transactions at issue in this lawsuit; thus, **EASYKNOCK** may be served through the Texas Secretary of State pursuant to FED. R. CIV. P. 4(h)(1)(A) and TEX. CIV. PRAC. & REM. CODE § 17.044, via US Mail: Service of Process, Secretary of State, P.O. Box 12079, Austin, Texas 78711-2079, or via Overnight Delivery: Service of Process, Secretary of State, James E. Rudder Building, 1019 Brazos, Room 105, Austin, Texas 78701.
- 4. Defendant **LENDINGONE**, **LLC** ("LENDINGONE") is a foreign corporation organized and existing under the laws of the State of Delaware but, as of July 2, 2020, is authorized to do business in the State of Texas. **LENDINGONE** conducted business in this state before that time, including in connection with the transactions at issue in this lawsuit, without properly being authorized to do so. **LENDINGONE's** principal office is located at 901 Northwest 51st Street, Suite 150, Boca Raton, FL 33431, and it may be served with a copy of this *Original Complaint*

by serving its registered agent for service Registered Agents, Inc., 5900 Balcones Drive, Suite 100, Austin, Travis County, Texas 78731.

JURISDICTION

- 5. Jurisdiction is proper in this Court for the violations of the Truth-In-Lending Act pursuant to 15 U S.C. §§ 1601, et seq., as well as 28 U.S.C. §§ 1331 and 1337. This Court also has jurisdiction pursuant to 28 U.S.C. § 1332(a) because this action is between citizens of different states and the amount in controversy exceeds \$75,000.00, excluding interest and costs. This Court has jurisdiction over the Texas state law claims under principles of pendent and ancillary jurisdiction.
- 6. This Court has general personal jurisdiction over Defendants EK REAL ESTATE, EASYKNOCK, and LENDINGONE under the Texas long-arm statute, TEX. CIV. PRAC. & REM. CODE §§ 17.041, et seq., because, as described in this Complaint, each Defendant has purposefully availed itself of the benefits of conducting business in Texas, each Defendant's contacts with Texas are continuous and systematic, and each Defendant can be considered essentially at home in Texas. This Court also has specific personal jurisdiction over Defendants EK REAL ESTATE, EASYKNOCK, and LENDINGONE under the Texas long-arm statute, TEX. CIV. PRAC. & REM. CODE §§ 17.041, et seq., because, as described in this Complaint, each Defendant purposefully directed its wrongful activities at PRANGNER, a resident of the forum, each Defendant's conduct caused, and PRANGNER's suit seeks redress for, harm caused by each of Defendant's wrongful actions which either took place inside of the forum and/or were purposefully directed at PRANGNER in the forum.

VENUE

7. Venue is proper in this court pursuant to 28 U.S.C. § 1391(b)(2) and Tex. Fin. Code § 349.401 since this case arises from a dispute concerning real property situated in Harris County, Texas and because Harris County, Texas is a judicial district in which the underlying transactions and a substantial part of the events or omissions giving rise to the claims occurred. Venue is also proper pursuant to 28 U.S.C. § 1391(b)(1) because, for venue purposes, each Defendant is deemed to reside in Harris County, Texas since each Defendant is subject to the court's personal jurisdiction in this judicial district with respect to this civil action in question and, for venue purposes, all Defendants are deemed residents of the State in which the district is located.

FACTS

- 8. On or about September 6, 2018, Plaintiff **PRANGNER** purchased a house and the real property located at 20814 Crestpoint Dr, Spring, Texas 77379, more fully described as Lot Twenty-three (23), Block Four (4), of Laurel Park North Sec. 3, an addition in Harris County, Texas ("the Property"). (See Exhibit "A" –Warranty Deed with Vendor's Lien to **PRANGNER** attached hereto and incorporated herein for all purposes.) **PRANGNER** has resided at the Property continuously from that that date. At the time of the transactions at issue in this dispute, the Property was designated as **PRANGNER**'s residential homestead.
- 9. In April and May 2019, **PRANGNER** conducted Internet searches for potential home equity lenders in order to pay off some debts. Almost immediately after conducting these online searches, **PRANGNER** was bombarded with advertisements on Facebook for **EASYKNOCK's** home equity loan program. Defendant **EASYKNOCK**, the sole Member of **EK REAL ESTATE**, represented in these advertisements that they offered no credit check, home equity loans. Upon information and belief, **EASYKNOCK** used online target ad words to increase

its visibility on searches for home equity lenders and to target its advertisements on Facebook to people like **PRANGNER** who search for low income, no credit check, home equity loan.

- 10. As part of a follow-up with this potential home equity lender, EASYKNOCK indicated to PRANGNER that it would loan her money based on a portion of the equity in her Property and the execution of a lease agreement. What PRANGNER didn't know at the time (and what Defendants failed to inform her) is that EASYKNOCK, as part of its purported equity loan transaction, planned to remove her name from the deed on her Property and place the deed to her Property entirely in the name of EK REAL ESTATE, its wholly owned subsidiary. This type of transaction is known as a "Sale-Leaseback," and it is highly disfavored in Texas, particularly when the transaction involves a Texas citizen's homestead. EASYKNOCK represented that the lease agreement would include an option to pay off EASYKNOCK's loan, which would be secured by a portion of PRANGNER's equity in her Property. EASYKNOCK also promised PRANGNER that she would retain the remaining equity in her Property—the equity difference between the Property's total market value of her Property and the amount of EASYKNOCK's secured funding.
- 11. All communications concerning the transaction between **PRANGNER** were with **EASYKNOCK** and its employees or representatives. All material sent to **PRANGNER** was sent by **EASYKNOCK**, the sole Member to Defendant **EK REAL ESTATE**.
- 12. In their online advertising and during several calls and email communications in late May and early June 2019 with members of EASYKNOCK's so-called "Transaction Team," Defendants EASYKNOCK and EK REAL ESTATE's assured PRANGNER that she could "release" a portion of the equity in her Property while maintaining an equity interest in her home and keeping possession of her home. During one of these initial calls, Defendants EASYKNOCK and EK REAL ESTATE represented to PRANGNER that home equity loans like theirs were not

permitted in Texas, but Defendants EASYKNOCK and EK REAL ESTATE told PRANGNER they could offer her this home equity loan because they are based out of New York, not Texas. They further represented to PRANGNER that she could either repay the "loan" and gain back the secured portion of the equity in her homestead Property or sell the Property during her lease and "unlock" her additional retained equity in her homestead Property. PRANGNER understood from these communications that EASYKNOCK's program would operate as a loan secured by equivalent equity in her Property. EASYKNOCK proposed cashing out only a portion of her equity in the Property (about 40% of her Property's value), not the full value of the home. EASYKNOCK told her that she could pay off the amount EASYKNOCK funded in exchange for a release of EASYKNOCK's secured interest in that portion of the equity of her Property. In the interim, PRANGNER was told she would continue to live in her home and make monthly payments to EASYKNOCK just like she would for any traditional home equity loan. PRANGNER only ever intended the transaction to be a home equity loan, not a complete sale of her rights and interest in her homestead.

to their program as a "new equity release program." Further, EASYKNOCK's solicitations and program materials from EASYKNOCK's so-called "Transaction Team" described that PRANGNER would need to complete a credit and criminal background check, provide certain income documents (2 recent pay stubs and 3 months of her bank statements) as part of EASYKNOCK's "credit authorization" Clearly, Defendants EK REAL ESTATE and EASYKNOCK recognized that the transaction made the basis of this suit was a "loan" requiring credit and income authorization and that they were acting as "lenders."

- 14. None of Defendants **LENDINGONE**, **EASYKNOCK**, or **EK REAL ESTATE** is a qualified lender in Texas with the Texas Office of Consumer Credit Commission (OCCC).
- 15. Despite not being a qualified lender in Texas at the time of the "Sale-Leaseback" transaction, Defendants **EASYKNOCK** and **EK REAL ESTATE** represented to **PRANGNER** that transaction was a "home equity loan."
- 16. At the time of these transactions, none of the Defendants was even registered to conduct any type of business in Texas—despite them regularly doing so.
- 17. To induce **PRANGNER** to close on their "Sale-Leaseback" loan transaction, Defendants **EASYKNOCK** and **EK REAL ESTATE** told **PRANGNER** that they could give her the money quickly and when she was ready to get a home loan then she could pay off or purchase back **EASYKNOCK**'s secured equity interest in the Property at any time. The representatives of **EASYKNOCK** and **EK REAL ESTATE** kept reiterating that **PRANGNER** would still have plenty of equity left in her homestead Property. **EASYKNOCK** further represented that there would be no need for a credit check and that she only needed to produce several paycheck stubs, which she later forwarded.
- Shortly thereafter, on or about June 3, 2019, **PRANGNER** moved forward with the transaction. Contrary to **EASYKNOCK's** representations that her poor credit history would not matter for the ability of the transaction to move forward, **EASYKNOCK** and **EK REAL ESTATE** withheld the sum of \$10,800.00 from the closing proceeds. This amount appeared on the HUD settlement statement as a "Rent Holdback," and **EASYKNOCK** and **EK REAL ESTATE** indicated to **PRANGNER** the hold back was necessary due to her poor credit rating. As a result, **PRANGNER** received almost \$11,000 less at closing than originally promised her by **EASYKNOCK** and **EK REAL ESTATE**.

- 19. **EASYKNOCK** and **EK REAL ESTATE** further represented that she would maintain at least a 52.7% share of the equity in her Property and that **PRANGNER** would be entitled to at least another \$166,000.00 in cash from her remaining equity in the Property.
- Based on EASYKNOCK and EK REAL ESTATE's representations about the transaction, including its operation as a home equity loan, PRANGNER, ultimately agreed to go forward with EASYKNOCK and EK REAL ESTATE's "Sale-Leaseback" loan transaction. Based on their representations about what amounted to a home equity loan, on or about June 3, 2019, PRANGNER deeded the Property to Defendant EK REAL ESTATE. (See Exhibit "B" General Warranty Deed with Vendor's Lien which is attached hereto and incorporated herein for all purposes.) The Warranty Deed contained a Vendor's Lien in favor of Defendant LENDINGONE, who loaned to EK REAL ESTATE the sum of \$157,000.00 to facilitate the impermissible "Sale-Leaseback" loan transaction for the Property. Upon information and belief, Defendant EK REAL ESTATE further executed a Note, Deed of Trust, Commercial Security Agreement and Assignment of Rents in favor of Defendant LENDINGONE.
- 21. Defendant **LENDINGONE** advertises itself as a specialized mortgage lender which provides lending in all states except for Alaska, Nevada, North Dakota, South Dakota, and Utah. **LENDINGONE** is a licensed lender in four states: Arizona, Minnesota, Oregon, and Vermont. As a licensed lender, **LENDINGONE** is or should be familiar with the requirements and restrictions imposed on mortgage lenders under federal and Texas law, including those found in the Truth in Lending Act, the Texas Finance Code, and the Texas Property Code.
- 22. Defendant LENDINGONE either did know or should have known that Defendants

 EASYKNOCK and EK REAL ESTATE's "Sale-Leaseback" loan transaction with

 PRANGNER and tens (if not hundreds) of other Texas citizens failed to comply with these

requirements and restrictions. Nevertheless, Defendant LENDINGONE facilitated and enabled Defendants EASYKNOCK and EK REAL ESTATE's scheme by providing funding for a substantial portion of their improper loan transactions in Texas, including PRANGNER's.

- As a further part of these transactions, **PRANGNER** entered into a *Lease with Tenant Option Agreement* with Defendant, **EK REAL ESTATE**. (See Exhibit "C" Lease with Tenant Option Agreement which is attached hereto and incorporated herein for all purposes). The Lease was for an initial period of twelve (12) months at a rental rate of \$20,440.00 for the year (\$1,700.00 per month) with the first payment being a prorated amount for June 2019 due and payable at closing scheduled for June 3, 2019. Further, at closing **EASYKNOCK** and **EK REAL ESTATE** held back the sum of \$10,800.00 as a "Rent Holdback." From this amount, **EASYKNOCK** and **EK REAL ESTATE** indicated they would credit \$300 each month for the first 36 months of the Lease towards the monthly rent payment.
- 24. The Lease was renewable for consecutive one-year terms in perpetuity. During the first 36 months of the Lease, if certain conditions were met, **PRANGNER** could pay off the loan by "repurchasing" **EASYKNOCK's** secured equity interest in the Property. To do so, however, **PRANGNER** would have to tender a payment of \$156,450.00, which amount escalated on an annual basis (at a rate equal to no less than 2.5% of the prior year's amount), plus all closing costs (including, but not limited to, broker's commissions, transfer taxes, attorneys' fees, and filing fees) paid by Defendant **EK REAL ESTATE**. In the interim, **PRANGNER** was responsible for paying all Rent and Additional Rent due Defendant **EK REAL ESTATE** under the Lease.
- 25. For the "right" to enter into a Lease for her Property—potentially, in perpetuity— **EK REAL ESTATE** charged **PRANGNER** \$166,000.00, an amount which was charged against and deducted from the \$315,000.00 alleged "Contract Sales Price." The \$20,440.00 per year base

rent for year 1 of the Lease escalated in every consecutive one-year term of the Lease. After the "Sale-Leaseback" loan transaction, **PRANGNER** remained solely responsible for all repairs and maintenance on the Property. If Defendant **EK REAL ESTATE** paid for any repairs or maintenance, **PRANGNER**, as the Tenant was responsible for reimbursement to Defendant **EK REAL ESTATE** as "Additional Rent".

26. The rent charged by Defendants EASYKNOCK and EK REAL ESTATE to **PRANGNER** exceeded the fair market rental rates in Spring, Texas for similar properties. In addition to the \$166,000 charge to lease the Property, Defendants EASYKNOCK and EK REAL ESTATE charged PRANGNER monthly rent. Defendants EASYKNOCK and EK REAL ESTATE use a set formula (and not market rates) to charge victims of their wrongful "Sale-Leaseback" loan scheme, like Plaintiff **PRANGNER**, monthly rent equal to approximately 0.75% of the equity amount LENDINGONE provided EASYKNOCK and EK REAL ESTATE at close (9% interest per year) plus prorated taxes and insurance for the Property. Thus, the monthly and other "rent" charges to EASYKNOCK and EK REAL ESTATE were not designed based on market rates for leasing properties like PRANGNER's. Rather, their monthly payment termed "rent" consisted of every amount that this transaction would cost EASYKNOCK and EK REAL **ESTATE** on a monthly basis, monthly insurance, monthly property taxes, and monthly interest on LENDINGONE's loan to EASYKNOCK and EK REAL ESTATE. And EASYKNOCK and EK REAL ESTATE took security on the front end of this transaction in the form of **PRANGNER's** entire equity value in her home, rather than just the value of the equity needed to secure the amount funded. EASYKNOCK and EK REAL ESTATE did this surreptitiously to ensure that its transaction costs would always be covered by PRANGNER's alleged retained

equity in the Property, not just the equity covered by its home equity loan funding. All invoices for the rent, past due rent, and other charges came from Defendant **EASYKNOCK**.

- 27. Defendants never asked for, nor did they ever receive, a waiver of homestead from **PRANGNER** in the "Sale-Leaseback" loan transaction.
- 28. Upon information and belief, **EK REAL ESTATE** and **EASYKNOCK** obtained an appraisal to justify the \$315,000.00 value ascribed to **PRANGNER**'s Property.
- 29. **PRANGNER** owned her homestead Property free and clear of all liens at the time of the Sale-Leaseback transaction.
- 30. Despite having more than \$287,000.00 in equity in her Property at the closing, **PRANGNER** received only \$121,417.02 out of the listed \$315,000.00 "Contract Sales Price". In addition to outrageous closing costs burdened upon **PRANGNER** by Defendants, on the Settlement Statement, Defendants **EK REAL ESTATE** and **EASYKNOCK** deducted a charge of \$166,000.00 as a "Tenant Lease Option" from **PRANGNER**'s remaining equity in the Property. (See Exhibit "D" HUD Settlement Statement which is attached hereto and incorporated herein for all purposes.)
- 31. In essence, Defendants stole **PRANGNER's** property worth at least \$315,000.00 for a total of only about \$122,588.33 in value to **PRANGNER** at closing (payment of \$121,417.52 to **PRANGNER** and the payment of \$1,170.81 in taxes tied to the Property).
- 32. At the same time, pursuant to the "Sale-Leaseback" scheme, Defendants **EK REAL ESTATE** and **EASYKNOCK** charged **PRANGNER** \$166,000 for the lease, strapped **PRANGNER** to rental payments of \$20,440.00 for the first twelve months of a lease, a rental amount which escalated over each consecutive one-year period before **PRANGNER** had the opportunity to "purchase' back the Property for the sum of \$156,450.00 (which also escalated on

an annual basis), *plus* all amounts paid by **EK REAL ESTATE** at closing. **PRANGNER** was also responsible for Defendant **EK REAL ESTATE's** inflated closing costs and any other Rents or Additional Rents that were due.

- 33. No disclosures were provided to **PRANGNER** by either Defendants **EASYKNOCK** or **EK REAL ESTATE** pursuant to the Truth-In-Lending Act or the Texas Finance Code, which require the following disclosures, among others, be given **PRANGNER** before he entered into this transaction:
 - a. Full disclosure of loan costs and terms;
 - b. The right of rescission;
 - c. Disclosing to the borrower when mortgage was reassigned;
 - d. Disclosure of the caps on high mortgage costs; and
 - e. Assessing whether the borrower had the ability to repay the loan prior to entering into the transaction with the borrower.
- 34. Indeed, neither EASYKNOCK nor EK REAL ESTATE (nor LENDINGONE) conducted any substantive assessment of PRANGNER's financial ability to repay the "loan" or to pay the monthly rent, Additional rent, or other amounts due under the Lease. All they did was verify several paystubs that PRANGNER provided and apparently checked her credit score and used this as an excuse to deduct and withhold an additional \$10,800.00 from the amounts due her at closing as a "Rent Holdback." Thus, Defendants knew PRANGNER would be unable to pay the monthly and other Lease payments, let alone qualify for another loan to regain title to her residential homestead Property.
- 35. **PRANGNER** fell behind on Rent and, in or about February 2021, **PRANGNER** was being threatened with legal proceedings. All past due rental notices were being sent to **PRANGNER** by Defendant **EASYKNOCK**.

36. On or about March 18, 2021, EASYKNOCK and EK REAL ESTATE and PRANGNER entered into an agreement entitled "Option Exercise Price Amendment" whereby PRANGNER's Option Exercise Price was increased by the amount of rent due for the months of February and March 2021 and for prepaid rent for the months of April 2021, May 2021, and June 2021. EASYKNOCK and EK REAL ESTATE did this even though they are still holding \$5,100.00 in prepaid rents from the holdback at closing.

SUIT TO QUIET TITLE TO THE PROPERTY

- 37. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 38. Plaintiff **PRANGNER** was the fee simple owner of the Property which was her homestead prior to the sale-leaseback transaction made the subject of this suit. Section 41.006 of the Texas Property Code, states as follows:
 - (a) "Except as provided by Subsection (c), any sale or purported sale in whole or in part of a homestead at a fixed purchase price that is less than the appraised fair market value of the property at the time of the sale or purported sale, and in connection with which the buyer of the property executes a lease of the property to the seller at lease payments which exceed the fair market rental value of the property, is considered to be a loan with all payments made from the seller to the buyer in excess of the sales price considered to be interest subject to Title 4, Finance Code.
 - (b) The taking of any deed in connection with a transaction described by this section is a deceptive trade practice under Subchapter E, Chapter 17, Business & Commerce Code, and the deed is void and no lien attaches to the homestead property as a result of the purported sale...".
- 39. Although Defendants **EASYKNOCK** and **EK REAL ESTATE** claimed that they were purchasing **PRANGNER's** property for \$315,000, **PRANGNER** only received the sum of \$121,417.52 from those "sales" proceeds (\$122,588.33 in total value). Further, **PRANGNER** was charged \$166,000 plus a monthly rental rate (and other charges) in connection with executing a

Lease with Tenant Option so she could lease back the Property. These charges greatly exceeded the charges for leasing similar properties in Spring, Texas, especially given the condition the Property was in at the time of the "pretend sale" and leaseback. Thus, EASYKNOCK and EK **REAL ESTATE** "purchased" **PRANGNER's** property for far less than the appraised market value at the time of the purported sale and all payments made (and charges debited) from PRANGNER to EK REAL ESTATE and EASYKNOCK in connection with the leaseback far exceed the fair market rental value of the Property. For these reasons, the "sale-leaseback" transaction is deemed a loan under the Texas Property Code, all payments made from PRANGNER to EK REAL ESTATE and EASYKNOCK in excess of the sales price are considered interest subject to the Texas Finance Code, the deed conveyed as part of the transaction is VOID, no lien ever legally attached to PRANGNER's homesteaded Property, and the taking of this invalid deed is a deceptive trade practice under Subchapter E, Chapter 17 of the Texas Business and Commerce Code. At the time of the transaction, Defendant EK REAL ESTATE borrowed from Defendant LENDINGONE the sum of \$157,000.00 and LENDINGONE filed a Deed of Trust against Plaintiff PRANGNER's Property. As a result, Plaintiff PRANGNER seeks to quiet title to the Property voiding the General Warranty Deed with Vendor's Lien given to Defendant, EK REAL ESTATE and the Deed of Trust given by Defendant EK REAL ESTATE to Defendant LENDINGONE. Given that this is an impermissible transaction under §41.006 of the Texas Property Code requesting the Court find that Defendants EK REAL ESTATE and **LENDINGONE** have no interest, legal, equitable or otherwise to her Property and that Plaintiff **PRANGNER** is the rightful owner of the Property.

DECLARATORY JUDGMENT

- 40. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 41. Plaintiff **PRANGNER** is entitled to declaratory relief under the Texas Uniform Declaratory Judgments Act, Chapter 37 of the Texas Civil Practice and Remedies Code. Plaintiff seeks the following declarations:
 - (a) That Defendants **EK REAL ESTATE**, **EASYKNOCK** and **LENDINGONE** have no rights, title, or ownership interest in the Property;
 - (b) That the General Warranty Deed with Vendor's Lien executed by **PRANGNER** on June 3, 2019, is void as a matter of law;
 - (c) That the Deed of Trust given by Defendant **EK REAL ESTATE** to Defendant **LENDINGONE** is void; and
 - (d) That **PRANGNER** is the rightful owner of the Property.
- 42. Plaintiff has retained the law firms of Robin M. Ziek, Pogach PLLC, and Feldman & Feldman, P.C. to represent her in this action and have agreed to pay the foregoing attorneys their reasonable and necessary attorneys' fees. An award of reasonable and necessary attorneys' fee in the amount of at least \$100,000.00 or an amount as determined by the trier of fact to Plaintiff would be equitable and just and, therefore, authorized by §37.009 of the Tex. Civ Prac. & Rem. Code.

VIOLATIONS OF THE TRUTH IN LENDING ACT

- 43. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
 - 44. Plaintiff **PRANGNER** is a natural person.
- 45. At all times relevant hereto, Defendants **EASYKNOCK** and **EK REAL ESTATE** regularly extended or offered to extend consumer credit for which a finance charge is or may be imposed or which by written agreement, is payable in more than four installments, and is the person

to whom the transaction which is the subject of this action is initially payable, making Defendants a creditor within the meaning of the TILA, 15 U.S.C. §1602(g) and Regulation Z §226.2(a)(17). Under Texas law, a sale-leaseback transaction, like the one at issue in this case, is a "loan" or "equitable mortgage." *See* Tex. Fin. Code §341.001(9) and (10).

- 46. The transaction in question is a consumer credit transaction within the meaning of TILA, 15 U.S.C. §1602 and Regulation Z §226.2. The security for the transaction is the primary dwelling of **PRANGNER**.
- 47. Defendants **EASYKNOCK** and **EK REAL ESTATE** did not provide to Plaintiff **PRANGNER** a Truth In Lending Disclosure statement and as a result violated the requirements of the Truth In Lending Act in the following ways, among others:
 - a. By failing to provide the required disclosures prior to the consummation of the transaction in violation of 15 U.S.C. §1638(b), §1639, and Regulation Z §226.17(b);
 - b. By failing to make the required disclosures clearly and conspicuously in writing in violation of 15 U.S.C. §1632(a), §1639, and Regulation Z §226.17(a);
 - c. By failing to include in the finance charges certain charges imposed by Defendants payable by Plaintiff incident to the extension of credit as required by 15 U.S.C. §1605 and Regulation Z §226.18(d);
 - d. By failing to calculate and disclose finance charges on the amount financed per 15 U.S.C. §1606 and Regulation Z §226.22;
 - e. By failing to disclose that **PRANGNER** had a right of rescission;
 - f. By failing to disclose to **PRANGNER**: "If you obtain this loan, the lender will have a mortgage on your home. You could lose your home, and any money you have put into it, if you do not meet your obligations under the loan," as per 15 U.S.C. §1639;
 - g. By failing to meet the minimum standards for residential mortgage loans per 15 U.S.C. § 1639c, including the ability to repay standards and the prohibition on arbitration agreements in connection with **PRANGNER**'s principal dwelling.

48. By reason of the aforesaid violations of the TILA and Regulation Z, Defendants are liable to Plaintiff **PRANGNER** in the amount of twice the finance charge, actual damages to be established at trial, attorney's fees and costs, and any other amounts provided for under 15 U.S.C. §1640.

TEXAS DECEPTIVE TRADE PRACTICES

- 49. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 50. Plaintiff is a consumer under the Texas Deceptive Trade Practices Act ("DTPA") because Plaintiff is an individual who sought goods or services by purchase/lease.
- 51. Defendants **EK REAL ESTATE** and **EASYKNOCK** violated the DTPA when Defendants engaged in false, misleading, or deceptive acts that Plaintiff relied on to Plaintiff's detriment. Specifically, Defendants violated the DTPA, among others, as follows:
 - a. Representing that an agreement confers or involves rights, remedies, or obligations that it does not or that are prohibited by law.
 - b. Failing to disclose information about goods and services that was known at the time of the transaction if the failure to disclose was intended to induce the consumer to enter into a transaction that the consumer would not have entered into if the information had been disclosed.
 - c. Causing confusion or misunderstanding about the source, sponsorship, approval or certification of goods or services by another.
- 52. Defendants **EK REAL ESTATE EASYKNOCK** violated the DTPA when Defendants engaged in an unconscionable action or course of action that, to Plaintiff's detriment, took advantage of Plaintiff's lack of knowledge, ability, experience, or capacity to a grossly unfair degree. Specifically, Defendants **EK REAL ESTATE** and **EASYKNOCK** induced Plaintiff

PRANGNER into entering into a "loan" transaction which was prohibited by law concerning her homestead knowing that neither Defendant was qualified as lenders with the Texas Office of Consumer Credit Commission to lend against Plaintiff PRANGNER's homestead. Defendants EK REAL ESTATE and EASYKNOCK knew or should have known that PRANGNER did not have the ability to pay back the loan on the onerous lending terms and rates and at charges that exceeded the maximum rates allowed by law.

- Defendants **EK REAL ESTATE** and **EASYKNOCK** violated the DTPA when Defendants engaged in false, misleading, or deceptive acts or practices that Plaintiff relied upon to Plaintiff's detriment and that violated a "tie-in" consumer statute, specifically §41.006 of the Texas Property Code, when Defendants induced Plaintiff **PRANGNER** into entering into an impermissible "Sale-leaseback" transaction on her homestead. Furthermore, the marketing materials sent to Plaintiff **PRANGNER** by Defendant **EASYKNOCK** concerning the transaction referred to "releasing" the "equity" in her home (and made similar deceptive representations) thus confusing this type of transaction with a home equity loan.
- 54. **PRANGNER** did not discover, and through the exercise of reasonable diligence could not have discovered, the occurrence of Defendants **EK REAL ESTATE** and **EASYKNOCK**'s false, misleading, and deceptive acts and practices until the filing of this suit.
- 55. It was impracticable for Plaintiff **PRANGNER** to give Defendants **EASYKNOCK** and **EK REAL ESTATE** pre-suit written notice under the Texas Business & Commerce, \$17.505(a) ("DTPA") because Plaintiff is nearing the end of her limitations period on her claim. Therefore, pre-suit written notice was not required.
- 56. Defendants' wrongful conduct was a producing cause of Plaintiff's injuries which resulted in the following damages:

- a. Plaintiff seeks unliquidated damages within the jurisdictional limits of this Court;
- b. Defendants acted knowingly and intentionally which entitled Plaintiff to recover mental-anguish damages under the Texas Business & Commerce Code, §17.50(b)(1) in an amount to be determined by the trier of fact;
- c. Defendants acted knowingly and intentionally which entitles Plaintiff to recover treble economic and mental anguish damages under the Texas Business & Commerce Code, §17.50(b)(1); and
- d. Plaintiff is entitled to recover reasonable and necessary attorney's fees for prosecuting this suit under Texas Business & Commerce Code, §17.50(d) in an amount to be determined by the trier of fact.

USURY UNDER THE TEXAS FINANCE CODE

- 57. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 58. On or about June 3, 2019, Defendants EK REAL ESTATE and EASYKNOCK loaned money to Plaintiff PRANGNER disguised as a "Sale-Leaseback" loan transaction. The loan between PRANGNER and Defendants EASYKNOCK and EK REAL ESTATE, in which LENDINGONE participated, only provided PRANGNER with \$121,417.52 in cash and another \$1,170.81 to pay ad valorem taxes on the Property. Defendants EK REAL ESTATE and EASYKNOCK had the Property appraised to look like a \$315,000.00 sale to them from PRANGNER. From a purported sale of the Property for the sum of \$315,000.00, Plaintiff received a total value of \$122,588.33. Disguised as a Tenant Lease Option on the HUD form, Defendants EK REAL ESTATE and EASYKNOCK took a \$166,000.00 fee and other fees against the sales price.
- 59. Plaintiff **PRANGNER** had an obligation to repay the principal amount of Defendants' loan because, no matter how the Lease terminated, voluntarily by **PRANGNER** or

involuntarily through her default, the Lease requires that the Successor Option Price is triggered, and the loan is paid off from the proceeds.

- 60. Defendants **EK REAL ESTATE** and **EASYKNOCK** contracted for and received interest that exceeded the maximum amount allowed by law by charging excessive fees including without limitation, at least the following:
 - a. Tenant Lease Option \$166,000.00;
 - b. Processing Fees of \$6,300.00;
 - c. Lease Payments of \$20,400.00 in the first year;
 - d. Lease Payments of at least \$20,910.00 in the second year;
 - e. Lease Payments of at least \$ 21,432.75 in the third year;
 - f. The difference between the amount received by Plaintiff for (or were satisfied by) the loan of \$122,588.33 and the repayment option of \$156,450.00, if repurchased within the first twelve months, at least \$160,361.25 if repurchased within twenty-four months and at least \$164,370.28 if repurchased within thirty-six months plus closing costs and rents; and
 - g. Excessive closing costs.
- 61. Defendants' unlawful conduct caused injury to Plaintiff **PRANGNER** which resulted in the following damages:
 - a. Statutory Penalties; and
 - b. Attorney's fees.
- 62. Plaintiff **PRANGNER** seeks unliquidated damages within the jurisdictional limits of this Court.
- 63. Plaintiff **PRANGNER** is entitled to recover statutory penalties under Texas Finance Code, §305.001(a), that being the greater of the following:
 - a. Three times the amount by which the interest contracted for, charged, or received exceeds the maximum amount of interest allowed by the usury statute; or
 - b. \$2,000.00 or 20% of the principal, whichever is less.

- 64. In addition, since the interest charged and received under this contract exceeded twice the amount allowed by law, Plaintiff **PRANGNER** is seeking the forfeiture of all principal, interest and other amounts charged and received pursuant to Tex. Fin. Code §305.002.
- 65. Plaintiff **PRANGNER** is further entitled to recover reasonable attorney's fees under Texas Finance Code, §349.001 against Defendants **EK REAL ESTATE** and **EASYKNOCK**. Plaintiff has hired the undersigned attorneys to represent her interests in this matter and have agreed to pay the attorneys a reasonable rate for their services. Plaintiff **PRANGNER** seeks to recover her reasonable and necessary attorney's fees from Defendants, jointly and severally, in this matter in an amount as determined by the trier of fact.

ADDITIONAL VIOLATIONS OF TEXAS FINANCE CODE GOVERNING LOANS AND FINANCED TRANSACTIONS §§ 341.011–354.007, et seq.

- 66. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 67. At all times relevant hereto, **PRANGNER** is considered an "obligor" under the Texas Finance Code and Defendants **EASYKNOCK** and **EK REAL ESTATE**'s "Sale-Leaseback transaction is a "loan" under the Texas Finance Code. *See* Tex. Fin. Code §341.001(9) and (10). This loan transaction was subject to the requirements of Texas Finance Code §342.001, *et. seq.* (Consumer Loans) and §343.001, *et seq.* (Home Loans).
- 68. In connection with the loan transaction at issue in this case, Defendants **EASYKNOCK** and **EK REAL ESTATE** violated the Texas Finance Code, among other ways, by:
 - a. engaging in the business of making, transacting, or negotiating loans subject to this chapter without holding a license issued under this chapter, Tex. Fin. Code § 342.051;
 - b. failing to make required disclosures, Tex. Fin. Code § 343.102;

- c. failing to provide required notices, Tex. Fin. Code § 343.105; and
- d. engaging in a pattern or practice of extending credit to consumers under high-cost home loans based on the consumers' collateral without regard to the obligor's repayment ability, including the obligor's current and expected income, current obligations, employment status, and other financial resources, other than the obligor's equity in the dwelling that secures repayment of the loan, Tex. Fin. Code § 343.204;
- 69. For violating these additional provisions of the Texas Finance Code, pursuant to Tex. Fin. Code. § 349.003, Defendants EASYKNOCK and EK REAL ESTATE are liable to PRANGNER for (1) three times the actual economic loss to PRANGNER that resulted from each violation; or, alternatively, (2) since each violation was material and induced PRANGNER to enter into a transaction that he would not have entered if the violation had not occurred, twice the interest or time price differential contracted for, charged, or received, not to exceed \$4,000 because the amount financed exceeds \$5,000. Defendants are also liable for PRANGNER's reasonable attorney's fees in an amount to be determined by this Court

COMMON LAW AND STATUTORY FRAUD

- 70. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 71. Defendants **EASYKNOCK** and **EK REAL ESTATE** are liable to Plaintiffs for common law fraud, fraud by nondisclosure, fraudulent inducement, and, pursuant to Tex. Bus. & Com. Code § 27.0, statutory fraud.
 - 72. Specifically, as described throughout this Complaint:
 - a. The Sale-Leaseback loan transaction is a transaction that involves real property in Texas, namely the Property.
 - b. Defendants **EASYKNOCK** and **EK REAL ESTATE** made multiple misrepresentations, and they concealed or failed to disclose

facts to Plaintiff despite a duty to do so. Among other things, as described more specifically above, **EASYKNOCK** and **EK REAL ESTATE** falsely and misleadingly represented that they were authorized under Texas law to enter into the loan transaction that is the basis of this suit; the Sale-Leaseback loan transaction was a home equity loan; **PRANGNER** would receive more than \$132,000.00 in cash at closing;

- c. Defendants made additional false, deceptive, and material representations in their marketing materials. As described above, Defendants' marketing materials described their Sale-Leaseback transaction to **PRANGNER** as an opportunity to "release" a portion of the equity in her home; **PRANGNER** would still have equity in her homestead; Defendants "don't do anything with the equity in her home," **PRANGNER** could stay in her home, save on having to pay insurance and taxes while she lived in her home, and move when she is ready; Texas does not permit its lenders to issue home equity loans; and, Defendants are permitted to issue her a home equity loan because they are based out of state in New York.
- d. Defendants falsely advertise that their process "lets you access funds you need without having to give up your home," that "EasyKnock offers homeowners a sale-leaseback option to get money from their home equity without moving," and that "EasyKnock is a legit company that can be a great help to homeowners in a tight spot."
- e. Defendants made these misrepresentations and concealed/failed to disclose facts to induce Plaintiff to enter into the Sale-Leaseback transaction for her Property.
- f. Defendants knew Plaintiff was unaware of the concealed/undisclosed facts and did not have an equal opportunity to discover these facts. Defendants were deliberately silent when they had a duty to speak about the concealed/undisclosed facts.
- g. The representations and omissions were material and false.
- h. Defendants made these representations or omitted material facts with the intent that Plaintiff rely on the representations or omissions.
- i. Plaintiff relied on these representations and Defendants' nondisclosure.
- j. In relying on these representations and without the knowledge of the undisclosed facts, Plaintiff **PRANGNER** was injured.

- 73. For the common law fraud claims, Plaintiff seeks and is entitled to recover, jointly and severally from Defendants **EASYKNOCK** and **EK REAL ESTATE**, her actual damages, exemplary damages, costs of court, and pre-and post-judgment interest.
- 74. For her statutory fraud claims, Plaintiff seeks and is entitled to recover, jointly and severally from the Defendants **EASYKNOCK** and **EK REAL ESTATE**, her actual damages, and, pursuant to Tex. Bus. & Com. Code § 27.01(d) and (e), exemplary damages, attorneys' fees, expert witness fees, deposition-copy costs, costs of court, and pre-and post-judgment interest.

CONSPIRACY

- 75. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 76. Defendants **EASYKNOCK**, **EK REAL ESTATE**, and **LENDINGONE** are liable to Plaintiff **PRANGNER** for participating in a conspiracy.
- 77. Each of the Defendants was a member of a conspiracy. They conspired to commit acts of fraud and other statutory and common law torts, as described above. In so doing, the Defendants had a meeting of the minds to accomplish the wrongful acts described above, committed one or more acts in furtherance of the conspiracy to commit the unlawful causes of action described above and caused Plaintiff actual harm as a result of their conspiratorial conduct.
- 78. Accordingly, Plaintiff is entitled to recover from each conspirator Plaintiff's actual damages and exemplary damages, as well as for such conspirator's joint and several liability with the other actors concerning each cause of action described above. In connection, with the statutory torts, **PRANGNER** is entitled to recover from each conspirator, jointly and severally, her attorneys' fees, expert witness fees, deposition-copy costs, costs of court, and pre-and post-judgment interest.

AIDING AND ABETTING

- 79. Plaintiff **PRANGNER** adopts all preceding paragraphs as if recited verbatim herein.
- 80. Defendants **EASYKNOCK**, **EK REAL ESTATE**, and **LENDINGONE** are liable to Plaintiff **PRANGNER** for aiding and abetting one or more of the others in the conduct described in this Complaint.
 - 81. Specifically, as described throughout this Complaint:
 - a. Each Defendant committed torts;
 - b. Each Defendant had knowledge that these primary actors' actions constituted torts;
 - c. the Defendants had the intent to assist these primary actors in committing the torts;
 - d. each of the Defendants gave the primary actors assistance or encouragement; and
 - e. the assistance or encouragement provided by the Defendants was a substantial factor in causing the tort.
 - 82. Alternatively, as described throughout this Complaint:
 - a. the primary actors' activity accomplished a tortious result;
 - b. each of the Defendants provided substantial assistance to the primary actors in accomplishing the tortious result;
 - c. each of the Defendants' own conduct, separate from the primary actors', breached duties owed to Plaintiff; and
 - d. the participation of each Defendant was a substantial factor in causing the tort.
- 83. Plaintiff is entitled to recover damages from each of the Defendants, jointly and severally, for each cause of action they aided & abetted.

PRAYER

Plaintiff ROBYN PRANGNER prays that the Court enter Judgment in favor of ROBYN PRANGNER jointly and severally against Defendants EK REAL ESTATE SERVICES OF NY, LLC, an Affiliate of EASYKNOCK, INC., EASYKNOCK, INC., and LENDINGONE, INC., for the damages as set forth herein and for such other and further relief, in law or at equity, to which she may be justly entitled.

Dated: October 15, 2021.

Respectfully submitted:

By: /s/ Robin Ziek

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